

# RIGHT LIVELIHOOD COLLEGE CAMPUS SANTA CRUZ

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Right Livelihood Summer Institute

## **Humanizing Artificial Intelligence: Using Cultural Power, Governance & Business to Address the Challenges of Our Time**

With Nicanor Perlas

July 8-12, 2019

University of California, Santa Cruz

[REGISTER](#)

### Invitation

You are invited to join UC Santa Cruz's inaugural Right Livelihood College Summer Institute! We are honored to host Right Livelihood Award Laureate Nicanor Perlas for this weeklong seminar in sunny Santa Cruz, California, where the redwood forest meets the Monterey Bay. This promises to be a powerful small-group seminar experience with participants from a wide range of backgrounds and ages. Please register soon as we expect the course will fill quickly.

### Who should attend?

- Leaders from business, government, and civil society who are interested in forming powerful tri-sector initiatives
- Business people, social entrepreneurs, impact investors
- Non-profit directors and staff, artists, performers, activists, faith leaders, doctors, healers
- Educators, researchers, undergraduate students, graduate students, and faculty of all disciplines
- People working in the fields of human rights, environmental sustainability, and social justice
- Technological innovators and cultural creatives
- Others who are deeply interested in this topic

# Course Description

## Artificial Intelligence

The 21st century is the Age of Science and Technology. It is also the Age in which humanity faces a unique and unprecedented challenge. This is the challenge of **Artificial Intelligence (AI)**. If properly developed and aligned with the values of humanity, AI will bring tremendous benefits to society. However, if AI is used inappropriately, it could undermine human civilization and, ultimately, with the emergence of Artificial Super Intelligence (ASI), lead to the extinction of humanity, in as little as 10 to 20 years. Scientists, philosophers and engineers call this latter possibility the “alignment challenge” or “existential risk” of AI. The fate of our future lies literally in our hands.

In navigating the turbulent waters of extreme technology in the 21st century, **two sources of hope** are visible in the horizon.

## Post-Materialist Science

The first one is found in the amazing discoveries of the many fields of mainstream science itself. This is the emergence of a second and more spiritual scientific revolution also known as **post-materialist science**. The paradigm-busting discoveries of these new sciences are undermining the materialist and transhumanist worldview that inform the design and creation of AI, and ultimately, ASI. They also point to the illusory program of viewing and thereby turning humans into biological machines that can be altered, cloned, patented, and mass-produced for the economic and political benefit of a few. Further these new and more spiritual sciences are also giving us an expanded and exciting vision of the nature of the universe and what it means to be truly human.

## Societal Threefolding: Tri-Sector Partnerships for Social Transformation

The second hope can be found in the rapid and widespread emergence of societal change agents, whether they are activists in the realm of culture and civil society, visionary legislators in the realm of polity and government, or enlightened entrepreneurs in the realm of the economy and business. When these three sectors and actors come together in a dynamic process that has been called **societal threefolding**, tri-sector partnerships, or other names, innovative solutions to national and global problems emerge. (See Perlas, *Shaping Globalization: Civil Society, Cultural Power and Threefolding*.) This convergence is the foundation of the current global alternative to state-centered and often dysfunctional politics, towards creative, society-centered creative governance that can inspire collective solutions to local or world problems, including the challenge of AI and ASI.

## Self-Mastery

But there is an important prerequisite for these hopeful developments in order for them to truly address the biggest challenge of our time. Most people know about Einstein’s oft-quoted advice that the solutions to problems cannot be achieved using the same consciousness that created the problem or Audre Lorde’s “the master’s tools will never dismantle the master's house.” A modern version of this is a statement that one can often hear in a number of mainstream settings: “The results of an intervention depends on the interior condition of the intervener.”

Both perspective points to the importance of inner change in consciousness and behavior and the **self-mastery** needed to effectively leverage the existing hopeful developments in order that the latter may truly provide a creative solution to the challenge of AI and ASI.

<<Click here for a full list of course topics and the course methodology>>

Course Instructor: Nicanor Perlas



Nicanor Perlas received the Right Livelihood Award in 2003 "...for his outstanding efforts in educating civil society about the effects of corporate globalisation, and how alternatives to it can be implemented." [Click here for details.](#)

Nicanor Perlas is an adviser, global activist, writer and speaker on artificial intelligence, globalization, societal threefolding, Sustainable Integrated Area Development (SIAD), post-materialist science or the second and more spiritual scientific revolution, leadership, and self-mastery. He has advised global civil society networks, social enterprises, UN and Philippine government agencies, including the Office of the President. He headed global and national civil society networks, that were responsible for stopping 12 nuclear power plants, banning 32 pesticide formulations, and mainstreaming sustainable development, including organic farming in the Philippines, thereby educating citizens worldwide on their inherent power to create a better world.

He has written over 500 articles, monographs, and books including *Shaping Globalization: Civil Society, Cultural Power and Threefolding*, an international bestseller, translated in 9 languages as well as *Humanity's Last Stand: The Challenge of Artificial Intelligence, A Spiritual Scientific Response*. He has been a plenary speaker on a diverse range of topics, in over 100 global conferences in 25 countries and 130 national conferences in the Philippines. Perlas was recently Undersecretary Designate for the Department of Environment and Natural Resources. He is a member of the Philippine Senate Technical Working Group on Artificial Intelligence and is helping the mayors of seven cities and towns practice participatory governance and direct democracy by empowering altogether more than 300,000 citizens to collectively embark on sustainable development. For the global impact of his work, he has been given, among others, the Outstanding Filipino Award (TOFIL), UNEP'S Global 500 Award and the Right Livelihood Award (Alternative Nobel Prize).

***Please scroll down for videos with Mr. Perlas.***

## Institute Costs and Registration

### Tuition

- **Tuition** costs are tiered to accommodate a diverse group from business, government and civil society. Community representatives and students pay a reduced rate of \$460. The rate for full-time private or academic researchers and faculty is \$860, which helps cover staffing costs and scholarships for other attendees. We keep attendance to no more than 30 to ensure a high quality experience for all.
- **Limited scholarships** are available, based on need. The average scholarship amount given is \$300. Participants are still required to cover their housing and food expense. [Please click here for the scholarship application.](#) Applications are due by May 15, 2019.

### Housing and food

- **Housing and food** will be provided in UCSC campus apartments and dining with check-in on Monday, July 8th and check-out on Friday, July 12th. These are single rooms in shared apartments, two to four attendees to an apartment. The cost for housing and food is \$530.
- **Commuter tickets** are available through the registration process for participants who wish to register for the program but not have on-campus housing. Commuter tickets include passes to lunch and dinner (not breakfast) for the duration of the program. The cost is \$130. Commuters may purchase a weekly parking pass for an additional \$45.

*There is a 3% credit card processing fee for all transactions.*

***The registration deadline is May 28th, 2019***

REGISTER

## Week Overview

- Check in is 2:00 PM to 3:45PM on Monday, July 8, 2019.
- The first session begins at 4:00PM on Monday, July 8, 2019.
- Departure is after lunch on Friday, July 12, 2019 roughly at 2:00PM.

## Course Schedule Overview

- 08:00 AM: Breakfast
- 09:00 AM: Course
- 10:30 AM: Break
- 11:00 AM: Course
- 12:30 PM: Lunch//Rest/Network
- 02:30 PM: Course
- 04:00 PM: Break
- 04:30 PM: Course
- 06:00 PM: Dinner/Rest/Network

## Cancellation Policy

Cancellations and no-shows received less than 48 hours prior to the groups contracted arrival date will be charged the full conference rate for the contracted number of nights. All other inquiries about refunds/cancellation will be given at rates standard to how the university refunds us for using summer conference services.

## Questions?

Contact Right Livelihood College Coordinator David Shaw at [daveshaw@ucsc.edu](mailto:daveshaw@ucsc.edu)



